

OPEN: 25 Sec. Pre-produced – “The Altrusa View”

BEGIN PRESENTATION POWER POINT SLIDE #1 (Sheryl Borden)

INTRODUCTION: Hello, and welcome to The Altrusa View. It's great to see such a large audience. You are in for a real treat today. As you may know, The Altrusa View tries to feature guests from all walks of life, and from various areas pertaining to the international organization it represents.

Today is certainly no exception. You'll meet the incoming International President, Donna Johnson and her team, who hope to lead Altrusa into the next decade with an improved image, better projects, and greater enthusiasm, as well as more members.

So, without further ado, I'd like you to help me welcome Donna Johnson from Hawthorne, Florida, who will serve Altrusa International as President during the 2009-2011 biennium.

CLICK : POWER POINT SLIDE #2 (Donna Johnson)

APPLAUSE

SHERYL: Donna, welcome to The Altrusa View. You have an exciting biennium ahead, and I'd like to first ask you about your theme for this biennium.

DONNA: Our theme for this biennium is Altrusa: A Great Investment.

I've thought about the theme quite a bit and about how to relate it to our biennium goals of image enhancement and membership recruitment and retention. I believe it's going to take each and every member making a personal investment in Altrusa for us to be successful. So what the theme speaks to is the kind of investment that is the commitment of something other than money (time, energy, or effort) to a project with the expectation of some worthwhile result.

SHERYL: You mentioned the word "investment." What type of investment are you asking of the membership?

DONNA: It's that kind of investment that Altrusa is all about. Members invest their time and energy working in their communities to make them better places. In return, they gain leadership expertise, create lifelong friendships, have fun and develop pride in knowing they made a difference.

SHERYL: To help us better understand the investment you are talking about, let's take a look at this graphic, and maybe you can explain it.

CLICK : POWER POINT SLIDE #3: (Acorn)

DONNA: To reflect the concept of this kind of emotional investment, we're using the acorn and oak tree as a metaphor. Some of you may not be familiar with the symbolism of the acorn and oak tree beyond the obvious connection that you plant an acorn and hopefully a tree results. But there's more to the story than that.

CLICK : POWER POINT SLIDE #4: (Small Tree)

Acorns appear only on adult trees, and so are considered a symbol of patience and the fruition of long, hard labor. The oak is considered by some to be the mightiest of trees and symbolizes strength and courage. As the **Oak tree** is so firmly planted and deep-rooted, it also **symbolizes** permanency.

CLICK : POWER POINT SLIDE #5: (Big Tree)

SHERYL: How are these concepts relevant to your biennium and your goals?

DONNA: These concepts are especially fitting for the upcoming biennium as we will be looking at Altrusa in an effort to maximize its potential marketing and branding. To do this well will require patience and hard work from all of us, but by the end of the biennium we will have reassured the permanency of our organization.

SHERYL: This sounds like a big undertaking. Is that how you envision it?

DONNA: When I look at the biennium logo I see planting the acorn as the hard work (investment); and the result a strong beautiful tree (the return on

investment). This metaphor works on many levels. It represents our local service projects; the capacity of Altrusa to develop new leaders; and the efforts of our members to grow the organization.

CLICK : POWER POINT SLIDE #6: (Logo)

SHERYL: I'm sure you have spent lots of hours planning for this biennium, choosing your team, and setting goals. Would you mind sharing some of your goals with us?

CLICK : POWER POINT SLIDE #7: (Goals)

DONNA: The 2009-2011 biennium has been built on a foundation of two major goals: membership recruitment and retention and enhanced image and visibility for Altrusa. These two goals are connected to, and dependent upon, the most valuable resource we have, our members.

SHERYL: So, how do you plan to meet these major goals?

DONNA: We have a fabulous program team, composed of the Chairs, Vice Chairs and a number of Altrusans who have already volunteered to work on these committees.

CLICK : POWER POINT SLIDE #8: (Program team)

They are fully committed to helping all of us meet these two goals. They are active, enthusiastic, and dedicated to our organization, and we're counting on all of the other members to catch their enthusiasm.

CLICK : POWER POINT SLIDE #9: (Flow Chart)

Our members have already had an opportunity to see their creative talents in action, in the April 2009 issue of the International Altrusan.

CLICK : POWER POINT SLIDE #10: (International Altrusan)

SHERYL: Is there any way that we, as members, can help in working toward these goals?

DONNA: Absolutely. First and most important we need to start talking about Altrusa. It's time we stop keeping this great organization such a secret. Talk about it to your family and friends, your co-workers, and even to people you're meeting for the first time.

CLICK : POWER POINT SLIDE #11: (2 women talking)

You can help by setting up a speaker's bureau in your club to give presentations about your projects to other community organizations. Make it your personal responsibility to get to know a couple of your club members a bit better. Make it your personal goal to bring a new member into Altrusa.

CLICK : POWER POINT SLIDE #12: (Bull horn)

In fact, the only way we can meet our goals of increased visibility and membership growth is through the actions each one of us takes over the next two years.

SHERYL: Donna, this sounds so exciting. And, more importantly, it sounds like a win/win situation for the organization as a whole. As you already mentioned, you have a hard working team already in place to help you meet and hopefully exceed these goals.

Let's start with the **Service Program** leaders. Would you please introduce your chair and vice chair?

CLICK : POWER POINT SLIDE #13: (Service Committee)

DONNA: We have Debby Elliott, Chair and Lynda Turner-Heaton, Vice Chair.

DEBBY & LYNDA COME ON STAGE AND JOIN DONNA ON THE COUCH.

SHERYL: Debby and Lynda, thank you for your service to Altrusa, and for being our first guests on The Altrusa View today. It's nice to meet both of you. I know Service is so important to Altrusans, and service projects help many people throughout the world. What message do you want to convey to your fellow Altrusans?

DEBBY: The International Service Committee is asking each and every Altrusan to re-commit themselves to Mamie L. Bass' dream for Altrusa - "it is not enough to be good: Altrusans must be good for something." And, it is through our local club service projects that each of us is good for something! As we look to the future, there is no question that it is through service at the local club level that we will carry out President-Elect, Donna's goals.

CLICK : POWER POINT SLIDE #14: (Battle Creek Nursery 1922 and Now – has automated transitions – DO NOT CLICK again)

DEBBY: Some Altrusa service projects have been around for years! Shortly after the Altrusa Club in Battle Creek, Michigan was organized in 1922, It established the Altrusa Day Nursery. It is still going on today, operated by the club - the kids look a little different but the Altrusa members have the same spirit as they did a century ago!"

SHERYL: Lynda, I'm sure we all agree that the world is much different today than when Mamie L. Bass was involved in service work. What can Altrusans today do to project her dream?

CLICK : POWER POINT SLIDE #15: (Hostel - Kenya)

LYNDA: The community needs of Mamie L. Bass' "post World War I world" may seem to us like a by-gone era. The reality of these days of recession and downturn in the economies of the world is that there is still much to be done. It is our goal to see that we do not sit back in our comfortable homes and jobs when we have the ability to help others in our own communities as well as those in need throughout the world. Imagine what that does for our image!

SHERYL: Debby, how would you say that Altrusa helps to create leaders in service, and how does this help others want to be one of us?

DEBBY: Looking outward by serving others tends to remove the focus from ourselves and our own problems. By being active Altrusans, each one of us not only improves the lives of others, but we also increase our own image of self-worth.

CLICK : POWER POINT SLIDE #16: (Findlay Book Collection)

SHERYL: You have both talked about the role of Mamie L. Bass in the Altrusa organization. Lynda, Would you take a few minutes to explain the impact people like Letha H. Brown and Dr. Nina Faye Calhoun have had on our organization?

LYNDA: Mamie L. Bass established the need for service in our communities; Letha H. Brown showed us the need for the expansion of Altrusa's image through literacy programs worldwide. And, Dr. Nina Faye Calhoun demonstrated for us the need to reach out as an organization beyond our own communities.

SHERYL: It sounds to me like Altrusans are very involved in meeting the needs of humanity throughout the world. It's interesting to see and hear about ways that local clubs are making a difference in the lives of so many people throughout the world.

DEBBY: We create energy and passion if others know about us -- and about what we do throughout the world -- and that energy and passion will inspire others to want to become a part of Altrusa.

SHERYL: In conclusion, Lynda would you quickly tell us about the International Service Committee's goals?

CLICK : POWER POINT SLIDE #17: (Service Goals- slide autobuilds, DO NOT CLICK again)

LYNDA: One of our goals is to explore the possibility of collaborative relationships with other international service organizations which could result in working together at the local club level. Another goal is to develop publications on Altrusa service projects and fundraising strategies.

SHERYL: I can certainly see how the fundraising and service go hand in hand. Debby, what other goals have you and Lynda set for your committee?

DEBBY: We want to work towards establishing a working relationship between the International Service Committee and the International Foundation. And, lastly we want to involve the District Service Chairs in International Service Committee activities.

SHERYL: Donna, these two chairs have set some very high goals. You mentioned earlier that other Altrusans have already come forward and offered to help out.

DONNA: (Introduce other members of the committee.)

Dianne Vann
Eula Tatman and
Mary Osentowski

SHERYL: Debby and Lynda, thanks for being here and good luck during the next two years. ***EXIT COUCH.***

Donna, having worked in various leadership positions at the local, District and International level, you and I both know how important it is to stay on top of our game. You have two very committed Altrusans who have agreed to chair the Leadership Development and Training Committee for your biennium. Would you introduce them and ask them to come up?

DONNA: Yes. I'd like to introduce Regina Lawson from District Four and Christy Bryant, District Three who serve chair and vice chair of this important committee.

CLICK : POWER POINT SLIDE #18: (Leadership Dev. Committee)

REGINA & CHRISTY COME ON STAGE AND JOIN DONNA ON THE COUCH.

SHERYL: Welcome Regina and Christy. Developing leadership skills is the key to advancement on any level, in both today's workplace and with community activities. So many times, a person has good intentions but lacks the vision and the ability to put all the pieces together for a successful outcome. Regina, how do you hope to accomplish this within Altrusa?

REGINA: Over the next biennium, the Leadership Development Committee will recommend tools to assist Altrusans to understand how to successfully implement programs to "grow" leaders in their own club, on the District Level, and even at the International Level.

SHERYL: What are some of these tools you refer to?

CLICK : POWER POINT SLIDE #19: (Tools – slide autobuilds DO NOT CLICK again)

REGINA: These tools include:

- a. Understanding the power of teamwork,
- b. Creating opportunities for individuals on service and fund raising projects, and
- c. Creating and valuing succession planning, both on committees and with club leadership

SHERYL: Christy, what types of things will the Leadership Development committee provide directly to the clubs?

CLICK : POWER POINT SLIDE #20: (Personality Conflicts – slide autobuilds DO NOT CLICK again)

CHRISTY: Our committee will provide all of the clubs with up-to-date information that will deal with topics that seem to be everyday challenges to all of us, such as:

- a. What to do when a small group controls (or limits) club growth?
- b. Personality conflicts: solving them or avoiding confrontation.
- c. Understanding personality conflicts: what makes us "loveable" or not, and
- d. We'll ask clubs and individuals for their suggestions for additional challenges that we can address.

SHERYL: These tools will be very beneficial not only at the club level, but at the District level as well. What other plans do you have, Regina?

CLICK : POWER POINT SLIDE #21: (Altrusa Web Site)

REGINA: We will develop presentations that will be posted on the International website for all members to access for club and district trainings. The two leadership trainings presented here at this convention will be available on the website as well within just a couple weeks. We encourage members to utilize input from these two leadership workshops, along with the challenges that members may have experienced within your own clubs or workplaces, to develop leaders at the club and District level.

CLICK : POWER POINT SLIDE #22: (Anxious Woman – auto to group of adults studying)

SHERYL: Having served as Governor of District Ten several years ago, I remember feeling somewhat apprehensive and not too prepared for the task -- until I attended the Governor-Elect training. How does this committee help these future Governors prepare for their biennium?

CHRISTY: Governor-Elect Training to help prepare those taking on this all-important leadership position is key to feeling well prepared and confident. We'll be updating the learning materials with new ideas. All of the Leadership Committee members, which include me and Regina, as well as Dana Vierck, Sue Hawes, and Silvia Silverman, are also willing to serve as resources for any clubs needing information. We want to assist you in any way we can.

CLICK : POWER POINT SLIDE #22: (Transition to Opportunity)

SHERYL: Now is an excellent time to invest in ourselves and look at which leadership skills are needed to guide us to growth and recognition. Regina, it sounds like you are hoping to help clubs envision new ways of working within the clubs. Is that correct?

CLICK : POWER POINT SLIDE #22: (Transition to Change)

REGINA: We need to be able to envision a new way of handling our organization that will enable us to become more responsible and empowered in terms of our future. With the assistance of the Communications Committee and their recommendations for improvement of Altrusa's image and marketing tools, we can become energized to "**calculate and create change**". We challenge each and every one of you to :

CLICK : POWER POINT SLIDE #23: (Challenges, auto builds)

- a. recruit members who share your values,
- b. grow the leadership skills that are needed and
- c. reap the dividends of our new and improved image

SHERYL: Altrusa is all about building leaders, and with the help and expertise of you, two, I feel that we are definitely on the right track. Thank you both for sharing your ideas and goals with us today -- and good luck.
EXIT COUCH.

Donna, we've heard about Service and Leadership, I think it's time we talked about membership development and new club building, which are vital to our organization as it is to other service organizations throughout the world. Who have you asked to lead this important area?

DONNA: I'd like you to meet Pam Nunnelly, Chair, and Janis McNemar, Vice Chair of this committee. Ladies, would you come on up?

CLICK : POWER POINT SLIDE #24: (Membership Dev. Committee)

PAM & JANIS COME ON STAGE AND JOIN DONNA ON THE COUCH.

SHERYL: You have some very important work ahead because we all know that our membership has declined in the past few years, and without new members, we certainly won't grow. What are your plans?

CLICK : POWER POINT SLIDE #25: (Picture of Pam, Mary & Janis)

PAM: Have you heard about Altrusa's new image? Do you have the essential pieces of information in order to invest in increasing Altrusa's membership? We are here today to unveil the tools to your membership investment! Ask yourself: "What's in my wallet?"

CLICK : POWER POINT SLIDE # 26: (What's in your wallet?)

SHERYL: This sounds intriguing! Janis, why don't you share the vital pieces that you feel will help us grow our membership in Altrusa at all levels.

JANIS: Look around you at all the women and men you connect with each day. They can be Altrusans! Talk about the outstanding opportunities for personal growth, business networking, and community service. Your club should host "Add an Altrusan Day" activities the first week of May.

CLICK : POWER POINT SLIDE #27: (Add an Altrusan Day)

SHERYL: Pam, what are some of the things that clubs can do to encourage new membership during this specific week?

PAM: Here is one new way to connect with potential members --- Would it not be exciting to collaborate with local schools as part of national "teacher appreciation" day? What a great time to start the fiscal year with networking opportunities and new members! What a way to build new Clubs in your district as well!

SHERYL: Speaking of establishing new clubs, Janis, do you have suggestions on how we can do that?

JANIS: Yes, we have several great new ideas! Have you ever thought of establishing a new club in your area as a service project? Helping build a new club is a wonderful way to extend the hand of Altrusa leadership and to put into action Altrusa's commitment to community service. Not only will the community benefit, so will those who become Altrusans.

PAM: Another idea is to attend the New Club Building Workshop on Sunday to learn how Membership Development and New Club Building will retain existing members and increase new membership by:

- Developing ONE club in each District during the 2009-2011 biennium. Step-by-step instruction will be provided using the new club building manual. Our goal is to increase membership opportunities. The new club building manual will be handed out at that workshop. Again, ask yourself: What's in my wallet?

CLICK : POWER POINT SLIDE #28: (What's In Your Wallet?)

SHERYL: We know that it's important to get new members, but it's equally important to keep our current members. What are some of the other vital pieces our clubs can look for to help them retain and increase membership?

JANIS: In order to assist our clubs with the essential pieces to reach our goal, we have asked the International Communication Committee to develop some communication pieces for use by each Club and District specifically for new club building. These new materials will be available in October 2009.

CLICK : POWER POINT SLIDE #29: (Blue People – Altrusans)

The most important membership recruiting piece is **YOU**, our members.

CLICK : POWER POINT SLIDE #30: (Ask yourself...)

JANIS: Now is the time for you to ask yourself these membership questions:

1. Why did you join Altrusa?
2. What connects you to Altrusa?
3. What would you do to build the image of Altrusa?
4. What will you do to invest in Altrusa's future?

SHERYL: So, Pam, please tell our audience how and when they can get these vital pieces to build membership in their clubs. I'm sure everyone is excited about this.

PAM: We hope everyone will attend these Membership Development workshops ...What's In Your Wallet, Part 1 **AND** New Club Building workshop and What's In Your Wallet, Part 2 which has been designed for you to **BUILD IMAGE TO: RECRUIT AND BUILD NEW CLUBS!**

SHERYL: Donna, I know that you realize how important increasing membership is as well as membership retention -- and it sounds like you've chosen some key people to chair this area. Are there others who have volunteered to help with Membership? **EXIT COUCH.**

DONNA: (Introduce others on the committee.)

Bev Herzog

Linda Dorr

Nancy Mintner

Pat Young and Linda Puchi, District (in fact Pat has been working with us for the last 3 months in developing our program presentation.

SHERYL: Well, now we've come to the area I find most intriguing. Without good communication, the greatest stories never get told. Without good communication, information falls by the wayside. And, without good communication, recognition that is well deserved doesn't get mentioned. I think all areas and all committees are important, and I think they all center

around Communications. Now, let's meet your communication committee chairs.

DONNA: I'd like to ask Rhoda Struhs and Rhonda Hauter, Chair and Vice Chair of the Communication Committee, to join us on stage.

CLICK : POWER POINT SLIDE #31: (Communications Committee)

RHODA & RHONDA COME ON STAGE AND JOIN DONNA ON THE COUCH.

SHERYL: Welcome to The Altrusa View. I know that we as Altrusans have **asked** Altrusa International to develop a message and image that will raise Altrusa's profile in our communities and worldwide. So, how do you plan to do this, Rhoda?

CLICK : POWER POINT SLIDE #32: (Click –Who is Altrusa?)

RHODA: Altrusa has a wonderful history of community service throughout the world. We Altrusans understand that and are very loyal to the organization. However, it is difficult for even the most loyal Altrusan to describe in a phrase or short sentence what Altrusa is. Like many organizations, Altrusa needs a new way to raise its profile, and Altrusans have asked the organization to create a concise message and image that will help our clubs grow.

SHERYL: I understand that Altrusa is **answering** that call to action by researching and developing a marketing plan that will spotlight an updated image. Rhonda, would you like to tell us more about this?

RHONDA: Altrusa needs to dress up its image and its message. We need tools to help us share this wonderful organization.

SHERYL: How do you plan to do that?

CLICK : POWER POINT SLIDE #33: (Do the Homework)

RHONDA: The VIF Marketing Committee conducted an internal survey of Altrusa leaders. The information gathered from that survey told the story of our members. As Rhoda mentioned, they love Altrusa and are very loyal.

They just don't know how to tell others about Altrusa. They need practical tools that will help them share the Altrusa “story” with others.

In the short-term, the Communication Committee has worked with a professional media consulting team to develop tools for clubs and members to use in sharing the Altrusa story. In our workshop, we will talk about the tools and how to use them most effectively.

SHERYL: Rhoda, let's talk about how you plan to provide this important information.

CLICK : POWER POINT SLIDE #34: (Click – 3 Levels)

RHODA: We will provide ongoing information on how to communicate on three distinct levels:

- a. person to person,
- b. within the organization, and
- c. to the world outside of Altrusa.

The long-term project of the Communications Committee is to research and implement a marketing plan that will include a re-imaging and re-branding of Altrusa. This will take place during the two years of the 2009-2011 biennium.

SHERYL: Since we've already pointed out that the membership has asked for help in this area for years, what do you want from them?

RHONDA: We need each Altrusan’s commitment to support the ongoing efforts to strengthen Altrusa with an image and message that we can all share with our communities. The time is NOW to invest in Altrusa so it can continue into the future. The investment now, will give each member a new sense of pride as well as the practical tools to share Altrusa with potential members and our communities.

RHODA: To sum it up: What we need from you is a commitment to help Altrusa grow. It just won't happen without each one of us in the organization.

SHERYL: It sounds like a lot of preparation has already gone into this marketing and rebranding phase of the organization. This is what we've

been looking for, and it sounds like we can finally see the "light at the end of the tunnel." Thank you for your leadership.

SHERYL: Rhoda are there others you want to introduce who are helping you and Rhonda in this effort?

RHODA: (Introduce others on the committee.)

Sheila Hugunin,

Terri Houston

Sheryl Borden

EXIT COUCH.

SHERYL: We all know that our youth are our future. Altrusa has taken steps to ensure our future through the ASTRA program, which seems to be growing by leaps and bounds. Donna, would you now introduce your ASTRA Chair and Vice Chair?

CLICK : POWER POINT SLIDE #35: (ASTRA Committee)

DONNA: I'm very pleased to introduce Willa Ramsay, ASTRA Chair and Margaret Goodhue, the ASTRA Vice Chair for 2009 - 2011. Would you please come over and join me

WILLA & MARGARET COME ON STAGE AND JOIN DONNA ON THE COUCH.

SHERYL: It's nice to have both of you on The Altrusa View today. Why don't we start of by explaining "What is ASTRA?" Willa, would you take the lead?

WILLA: ASTRA is a volunteer organization for young adults, ages 12 to 25, sponsored by local Altrusa clubs as part of their overall community service program. The sponsoring Altrusa Club supports the ASTRA Club with two or more Altrusa members. These Altrusans guide ASTRA Club members in developing program plans and service projects. The ASTRA acronym stands for

CLICK : POWER POINT SLIDE # 36: (ASTRA acronym – auto build)

Ability, Service, Training, Responsibility, and Achievement.

SHERYL: Margaret, how many ASTRA clubs do we currently have?

MARGARET: As of this Spring, we have 110 ASTRA Clubs worldwide. There are 105 clubs in the United States (including Puerto Rico), 3 clubs in New Zealand, one in the Ukraine and one in Russia. ASTRA is truly International!

SHERYL: Willa, why did Altrusa determine that a youth group, like ASTRA, had a part to play in our organization?

WILLA: ASTRA is an opportunity for young adults to use their time and talent to enrich the lives of others while working with other local civic and volunteer groups (including Altrusa) on service projects of lasting benefit. They interact with the business, professional and civic leaders who are members of Altrusa.

CLICK : POWER POINT SLIDE #37: (ASTRA - future)

It is also an opportunity to form lasting friendships - to share ideas, goals, and aspirations with peers; and develop leadership potential by assuming positions of responsibility. As a part of the Altrusa International Family - ASTRA and Altrusa Club members, work together to make an impact on today's world!

SHERYL: Margaret, why is it important that every Altrusa Club sponsor an ASTRA Club?

MARGARET: ASTRA and increasing Altrusa membership go hand in hand. ASTRA members hopefully become future Altrusans. ASTRA members and their activities attract new Altrusans. Altrusa Clubs gain a new sense of enthusiasm because ASTRA members add energy. That energy is contagious, and therefore, it revitalizes Altrusa Club members.

It is a wonderful opportunity for Altrusa members to share knowledge and wisdom while learning from ASTRA members. Altrusa Officers and Chairs build leadership, which ASTRA members can shadow. Altrusa members can be job and vocation mentors to ASTRA members.

SHERYL: Willa, tell us about some of the ASTRA projects that have gone on in the past and/or are currently going on.

CLICK : POWER POINT SLIDE #38: (ASTRA group)

WILLA: Projects involving youth open new service opportunities. Young adults often have new fund raising ideas. Their "can-do" spirit helps clubs to expand and explore new possibilities. The idealism and energy of young people can bring new motivation. ASTRA members definitely enhance our Altrusa Clubs.

SHERYL: Margaret, I know you've been instrumental in starting an ASTRA club in Montrose, Colorado. Would you tell all of us how we can go about doing that in our own communities?

MARGARET: Well, come to our workshop and learn how! We have redesigned and updated the ASTRA Manual. We will share the tools you need to start the process. Come to our workshop, and we guarantee you'll feel the energy!

SHERYL: Willa, do you have any final thoughts you'd like to share about ASTRA?

CLICK : POWER POINT SLIDE #39: (ASTRA – group with banner)

WILLA: Our challenge to you, for this biennium, is to start an ASTRA Club for your community. ASTRA is a great investment. It energizes and grows your club, it builds future leaders, and it provides service to your community. ASTRA IS the Future of Altrusa!

SHERYL: Thank you both for your time today, and we wish you lots of luck and hope that the next time you're on The Altrusa View, the number of ASTRA club will have doubled! Donna, do you have any Altrusans you would like to recognize in this area? **EXIT COUCH.**

DONNA: (Introduce others on committee.)

We've only got one so far. Bernice Vaninni from New Zealand. But if anyone in our audience is interested in being a member of the ASTRA committee, just see Margaret or Willa after the show.

SHERYL: I know that these committees have already spent many hours planning for this biennium's goals. There are some other Altrusans who will also play a big role in your administration.

DONNA: That's right Sheryl. I'd like to ask Colleen Duris, our Parliamentarian, to tell us about her duties.

CLICK : POWER POINT SLIDE #40: (Parliamentarian)

COLLEEN WILL GO TO THE NEAREST MICROPHONE AND SPEAK FROM THE AUDIENCE.

COLLEEN: I will advise the presiding officer on rules and customs governing the assembly, whether in a board meeting or a convention, in order for the group to meet and make decisions in a fair, consistent and timely manner. I am available to counsel and assist the Leadership Team and Altrusa membership on matters of parliamentary procedure.

SHERYL: Thank you Colleen. Having served as International Director these past two years, I've witnessed firsthand how important a role the Parliamentarian plays at all the meetings. Thank you for your willingness to serve.

Donna, I understand that Altrusa is represented at the United Nations. Is that correct?

DONNA: It absolutely is, and I'd like to introduce our UN Representative, Audrey Braver, and ask her to tell everyone about this esteemed group and what Altrusa contributes.

CLICK : POWER POINT SLIDE #41: (UN)

AUDREY WILL GO TO THE NEAREST MICROPHONE AND SPEAK FROM THE AUDIENCE.

AUDREY: Altrusa International, Inc., has been involved with the United Nations since the October, 1945 conference in San Francisco which set it up. In fact, at least one Altrusan, Frances Marquis, was a delegate to that conference. Eleanor Roosevelt, the US first ambassador to the UN, was

an Altrusan. Altrusa International, Inc. was the first Non-Governmental Organization granted Observer Status at the UN.

SHERYL: Audrey, would you explain what you mean by Non-Governmental Organization and the Observer Status?

AUDREY: NGOs observe and cooperate with the Department of Public Information and the Council of Economic and Social Affairs. We are supposed to disseminate information to our organizations. One example of what NGOs do was last year when UNIFEM had a campaign to stop violence against women. So many Altrusans got behind this project and signed and circulated petitions that UNIFEM named Altrusa a sponsor. This was primarily due to the support of our International President, Zaida Mendez-Perez. Many Altrusans are also participating in the anti-malarial bed net campaign that has had such a positive impact on reducing the incidences of this disease in sub-Saharan Africa.

SHERYL: I hope everyone in the audience realizes what a prestigious position our organization has in the United Nations – and Audrey, thank you for serving as our representative.

DONNA: Sheryl, our organization certainly believes in freedom of expression and majority rule. In fact, our BRR chairman is a lawyer herself, and has agreed to serve during this biennium. I'd like to introduce Martha Hardwick- Hofmeister, and ask her to tell about this committee and how it functions.

CLICK : POWER POINT SLIDE #42: (BRR)

MARTHA WILL GO TO THE NEAREST MICROPHONE AND SPEAK FROM THE AUDIENCE.

MARTHA: This committee clarifies, edits, and synthesizes the proposed bylaws, recommendations, or resolutions sent by clubs, Districts, or individual Altrusans for presentation to the International Board, the Executive Committee, and the Delegate Assembly at International Convention.

SHERYL: Martha, with your background in the legal field, as well as your service as Past Governor of District Nine, we know we'll be in good hands with you chairing this committee. Thank you.

DONNA: Sheryl, as we've already talked about earlier, Altrusa is an International organization, and we try to keep all of our clubs informed and up to date. One of the hardest jobs is to keep in touch with the members who are not active in a district associated Altrusa Club. Mary Burford has agreed to chair the Clubs-at-Large Committee, and I'd like to ask her to tell us what her plans are for 2009-2011.

CLICK : POWER POINT SLIDE #43: (C – A - L)

MARY WILL GO TO THE NEAREST MICROPHONE AND SPEAK FROM THE AUDIENCE.

MARY: As Chairman of Clubs At Large, I will be making an effort to stay in touch with all the current Clubs At Large. Identifying new potential members who can help to establish Clubs At Large will also be a focus. (This idea sort of fell in my lap this summer when I saw how many International Students are enrolled here at Ball State University. Many of them are graduate students who will be returning home after they finish their studies. Why not pursue them with Altrusa Service so they will want to take Altrusa home too.) And we have Carol Latham and

SHERYL: Sometimes it's hard to fathom that Altrusa reaches such diverse populations and such remote locations. Thank you, Mary and good luck. We mentioned that Martha is a lawyer by profession, but Altrusa also has its own legal counsel. Is that right, Donna?

DONNA: Yes, and it's very good counsel at that. Patricia Woodward has served as the legal advisor for Altrusa International for _____ years, and has accepted the position for my biennium. I'd like to introduce Pat Woodward, and ask her to explain what her role is in the organization.

CLICK : POWER POINT SLIDE #44: (Legal Advisor)

PAT WILL GO TO THE NEAREST MICROPHONE AND SPEAK FROM THE AUDIENCE.

PAT: As legal advisor, it will be my duty to assist International, Districts and Clubs where needed, particularly in regard to issues which arise within an organization and interpretation of Articles of Incorporation, Bylaws and Policies.

SHERYL: I can also personally attest to the fact that while I served on the International board, Pat also takes copious notes on her infamous laptop computer, prints out motion forms, serves as Parliamentarian when necessary, and assists each of the board members with the correct wording of motions. She really wears many hats, and we all should feel proud that Pat is an Altrusan.

Well, Donna, this just about wraps up our show today. Are there any final comments you would like to make as all of your administration makes a final appearance on stage today?

ALL COMMITTEE CHAIRS AND VICE CHAIRS WALK TO THE FRONT OF THE STAGE.

DONNA: Once again, I'd like to thank the following chairs and vice chairs for agreeing to serve Altrusa on the International level for the next two years and please hold your applause until everyone has been introduced:

CLICK : POWER POINT SLIDE #45: (2009-2011 Team)

Debby Elliot and Lynda Turner-Heaton - Service Committee

Regina Lawson and Christy Bryant - Leadership Development and Training

Pam Nunnelly and Janis McNemar - Membership Development and New Club Building

Rhoda Struhs & Rhonda Hauter - Communications

Willa Ramsay and Margaret Goodhue - ASTRA

CLICK : POWER POINT SLIDE #46: (-2009-2011 Team Cont.)

Colleen Duris, Parliamentarian

Audrey Braver, UN Representative

Martha Hardwick Hofmeister, BRR

Mary Burford - Clubs at Large

Patricia Woodward – Legal Advisor

APPLAUSE

SHERYL: I want to thank each of you for joining us today for The Altrusa View. It sure sounds like an exciting biennium -- what do you think?

APPLAUSE

Be sure to join me again next week for The Altrusa View. We'll ask all of today's guests to check in during the biennium and keep us up to date on all of their accomplishments.

CLICK : POWER POINT SLIDE #47: (Credits)

CLICK : POWER POINT SLIDE #48: (Bookmark)

SHERYL: We have a small memento for each of you to remind you of your visit with us today for The Altrusa View. This Altrusa bookmark not only reminds you of why you became an Altrusan; it's the perfect giveaway at community and recruitment events. Packs of 50 are available at the Altrusa Store for you to take home to your club.

Have a great afternoon!